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THE FIRST NAME IN CUSTOM INSTALLATION®

Dealers to Benefit from Niles Businesses Management, Educational and Interactive Events at CEDIA Expo 2009

Events include Business Dynamics Seminar, featuring leading economic analyst, Alan Beaulieu; Town Hall Meetings with Niles President, Frank Sterns; and multiple product training seminars

MIAMI, Fla. – August 18, 2009 – [Niles](#) Audio Corporation, The First Name in Custom Installation®, has announced plans to hold a series of interactive and educational dealer events, including a [Business Dynamics Seminar](#) featuring leading economic analyst, Alan Beaulieu, at CEDIA Expo 2009. Dealers attending CEDIA Expo 2009 are also able to participate in a series of [Town Hall Meetings](#) where they have the opportunity to engage with and provide feedback directly to Frank Sterns, president of Niles. Additionally, Niles plans include training seminars, which provide attendees with the knowledge to design, install and program Niles ZR-6 MultiZone and IntelliControl ICS systems. Dealers are invited to register for each of the events at the Niles CEDIA 2009 Web site, www.nilesaudio.com/cedia09.php, or at the Niles' Concierge Booth #1761 on the expo floor.

“Niles is committed to adding value and maintaining strong relationships with its dealers,” said Frank Sterns, president of Niles. “In addition to offering a complete and up-to-date product assortment, we are dedicated to providing our dealers with insight and training to help them successfully manage and grow their businesses,” Sterns added.

At the Business Dynamics Seminar, noted economic advisor, Alan Beaulieu will provide dealers with well-researched, short- and long-term economic forecasts, and explain how each will impact the custom installation market. Attendees will have the opportunity take part in a Q&A session with Beaulieu, providing them with insight to develop business strategies to help position their companies for the future.

Niles Town Hall Meetings provide an open forum for dealers to interact with Frank Sterns in an intimate setting. Sterns will discuss Niles' vision and mission statement, market and product trends, business

challenges and opportunities, as well as how dealers can depend on Niles to achieve their strategic goals. The event will allow attendees to ask questions and provide feedback on specific issues to Sterns.

Niles will hold three training seminars to better equip custom installers with the knowledge to design and install its award-winning ZR-6 MultiZone and IntelliControl ICS systems. Topics covered in the “Niles ZR-6 MultiZone Receiver Installation Course” will include the ZR-6 MultiZone Receiver, ZR keypads and the TS-Pro Color Touchscreen. Niles will also offer both entry-level and advanced programming course for IntelliControl ICS system. Products and topics covered will include the GXR2 Modular Multizone Receiver, user interfaces, iRemote and iRemote TS, VS-6 Video Switcher and more.

Full Schedule of Events:

Thursday, September 10th

Town Hall Meeting (4 p.m. - 6 p.m.)

Friday, September 10th

Product Training - IntelliControl ICS Programming (8 a.m. - 10 a.m.)

Business Dynamics Seminar featuring Alan Beaulieu (9 a.m. - 11 a.m.)

Product Training – IntelliControl ICS Programming (10 a.m. - 12 p.m.)

Product Training - Advanced IntelliControl ICS Programming (12 p.m. - 2 p.m.)

Product Training - ZR MultiZone Receiver Installation (2 p.m. - 4 p.m.)

Saturday, September 12th

Product Training - IntelliControl ICS Programming (8 a.m. - 10 a.m.)

Product Training - Advanced IntelliControl ICS Programming (10 a.m. - 12 p.m.)

Product Training - ZR MultiZone Receiver Installation (12 p.m. - 2 p.m.)

Product Training - IntelliControl ICS Programming (2 p.m. - 4 p.m.)

Town Hall Meeting (4 p.m. - 6 p.m.)

Space is limited for each event so dealers are encouraged to register early at

<http://www.nilesaudio.com/cedia09.php>.

Talking Points

- Niles announced plans to hold a series of interactive and educational dealer events, including a Business Dynamics Seminar featuring leading economic analyst, Alan Beaulieu, at CEDIA Expo 2009.
 - Dealers are also able to participate in a series of Town Hall Meetings where they have the opportunity to engage with and provide feedback directly to Frank Sterns, president of Niles.
 - Niles plans include training seminars, which provide attendees with the knowledge to design, install and program Niles ZR-6 MultiZone and IntelliControl ICS systems.
 - Dealers can register for each of the events at the Niles CEDIA 2009 Web site, www.nilesaudio.com/cedia09.php, or during the show at the Niles' Concierge Booth #1761 on the expo floor.
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About Niles Audio Corporation

Miami-based Niles Audio Corporation is a 31-year-old company recognized as The First Name in Custom Installation®. The company is a leading designer, manufacturer and marketer of audio/video custom installation products and accessories and is guided by its vision to be the world's leading provider of products and services that enable professional custom installers to design and install systems that delight their customers. To that end, Niles pursues a mission to provide solutions for end users which enable simple and easy access to home entertainment and that integrate seamlessly with other low voltage subsystems like lighting, internet, security and HVAC in residential and light commercial environments. Niles conducts its business with a promise to treat its customers, employees, suppliers and stakeholders with fairness and respect and to foster teamwork, innovation and a commitment to be the best in everything it does. Additional information may be obtained by visiting <http://www.nilesaudio.com> or by contacting Mike Detmer at Niles Audio Corporation, 12331 SW 130th Street, Miami, FL 33186 (1-800-BUY-HIFI; ext. 197).

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