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THE FIRST NAME IN CUSTOM INSTALLATION®

Niles Appoints Blouse, Johnsen to Regional Sales Manager Positions

Niles' Gary Blouse and Ken Johnsen to serve as regional sales managers for east and west territories, respectively.

MIAMI, Fla. – November 3, 2010 – Niles Audio Corporation, The First Name In [Custom Installation](#)®, has strengthened its sales and customer support initiatives with the appointments of Gary Blouse and Ken Johnsen to Eastern and Western Regional Sales Manager, respectively. In their new positions, Blouse and Johnsen will be responsible for managing sales of Niles' high-performance, application-specific audio/video custom installation products and accessories throughout their respective territories.

“With their extensive product knowledge and dealer relationships, Gary and Ken will provide our customers with a superior level of service and support,” said Mike “Sparky” Detmer, president of Niles Audio Corporation. “Each has a tremendous passion for the custom installation industry and we look forward to utilizing their talents as we continue to strengthen Niles’ commitment to excellence.”

A 29-year industry veteran, Blouse has served as Niles Director of Product Training since 2007. He boasts an impressive background as a custom installer, technical support advisor and trainer, and sales manager.

Johnsen, a member of the Niles team since 1999 and a 27-year industry veteran, transitions to Western Sales Manager after serving as a Niles Product Manger since 2006. Johnsen’s duties as Product Manger included leading the new developments and innovations for Niles’ IntelliControl ICS systems.

About Niles Audio Corporation

Miami-based Niles Audio Corporation is a 32-year-old company recognized as The First Name in Custom Installation®. The company is a leading designer, manufacturer and marketer of audio/video

Niles Appoints Regional Sales Managers

custom installation products and accessories and is guided by its vision to be the world's leading provider of products and services that enable professional custom installers to design and install systems that delight their customers. To that end, Niles pursues a mission to provide solutions for end users which enable simple and easy access to home entertainment and that integrate seamlessly with other low voltage subsystems like lighting, internet, security and HVAC in residential and light commercial environments. Niles conducts its business with a promise to treat its customers, employees, suppliers and stakeholders with fairness and respect and to foster teamwork, innovation and a commitment to be the best in everything it does. Additional information may be obtained by visiting www.nilesaudio.com or by contacting Mike Detmer at Niles Audio Corporation, 12331 SW 130th Street, Miami, FL 33186 (1-800-BUY-HIFI; ext. 197).

About The AVC Group, LLC

Headquartered in Carlsbad, California, The AVC Group, LLC is a portfolio of pre-eminent manufacturers and marketers of state-of-the-art consumer and commercial audio, video, and control system solutions. The AVC Group is comprised of the following industry leading brands: NILES® Audio (www.nilesaudio.com), ELAN® Home Systems (www.elanhomesystems.com), Xantech® (www.xantech.com), ATON® (www.atonhome.com), and Sunfire® (www.sunfire.com). The AVC Group, LLC is a subsidiary of Nortek, Inc.'s (www.nortek-inc.com) Home Technology Group.

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