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MIKE “SPARKY” DETMER NAMED PRESIDENT OF THE NILES® AUDIO BRAND

MIAMI, FLORIDA, July 20, 2010 — Niles® Audio Corporation, The First Name in Custom Installation®, has promoted Mike “Sparky” Detmer from Vice President of Sales and Marketing to President of the brand, effective immediately, according to an announcement made today by Mark Terry, President of The AVC Group, LLC.



“Mike, like the company he serves so well, is a truly iconic figure in the custom installation industry,” Terry said today. “His nickname ‘Sparky’ is well deserved! His sales and marketing knowledge, coupled with his dealer and distributor relationships, makes him the ideal leader to spark Niles Audio’s next exciting chapter of growth.”

Mike Detmer joined Niles Audio in 1999 as Director of Field Sales Operations. In January 2003 he was promoted to Vice President of Sales & Marketing, responsible for overseeing all Niles corporate branding and worldwide sales as well as customer satisfaction, technical support, and training.

Before joining Niles Audio, Detmer served as Vice President of Sales and Marketing at Krell Industries, Inc., a manufacturer of ultra high-end audio/video components. Prior to this he was Director of Training and Product Manager at Infinity Systems, Inc., one of the world’s largest manufacturers of high-fidelity loudspeakers; and Vice President of Sales and Marketing at Stax Industries, Inc., manufacturer of exotic electrostatic headphones and loudspeakers.

Mike Detmer is a board member of the CEA (Consumer Electronics Association) Multi-room Audio Video Subcommittee and is a member of the Executive Leadership Organization, Vistage.

About Niles® Audio:

Miami-based Niles® Audio is a 32-year-old company recognized as The First Name in Custom Installation®. The company is a leading designer, manufacturer and marketer of audio/video custom installation products and accessories and is guided by its vision to be the world’s leading provider of products and services that enable professional custom installers to design and install systems that delight their customers. To that end, Niles pursues a mission to provide solutions for end users which enable simple and easy access

to home entertainment and that integrate seamlessly with other low voltage subsystems like lighting, internet, security and HVAC in residential and light commercial environments. Additional information may be obtained by visiting <http://www.nilesaudio.com> or by contacting Mike Detmer at Niles Audio Corporation, 12331 SW 130th Street, Miami, FL 33186 (1- 800-BUY-HIFI; ext. 197).

About The AVC Group, LLC:

Headquartered in Carlsbad, California, The AVC Group, LLC is a portfolio of pre-eminent manufacturers and marketers of state-of-the-art consumer and commercial audio, video, and control system solutions. The Group is comprised of the following industry leading brands: ATON® (www.atonhome.com), ELAN® Home Systems (www.elanhome.com), Niles® Audio (www.nilesaudio.com), Sunfire® (www.sunfire.com), and Xantech® (www.xantech.com).

The AVC Group, LLC is a subsidiary of Nortek, Inc. (www.nortek-inc.com) and is part of Nortek's Home Technology Group, an over-arching designation for a segment of home electronics companies that includes manufacturers producing nationally-recognized brands in categories such as stereo and home theater speakers, distributed audio and video systems, lighting controls, structured wiring systems, residential and commercial security and access control equipment, and Internet connected media products. Nortek is headquartered in Providence, RI and is a worldwide manufacturer and distributor of innovative, branded residential and commercial ventilation, HVAC, and home technology convenience and security products.

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