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THE FIRST NAME IN CUSTOM INSTALLATION®

Niles CAT-5 HDMI Baluns Win *CustomRetailer* Exc!te Award

Niles CAT-5 HDMI Baluns provide custom installers a reliable solution for extending HD sources over long distances

MIAMI, Fla. – September 23, 2009 – [Niles](#) Audio Corporation, The First Name in Custom Installation®, has announced its [CAT-5 HDMI Baluns](#) have been named the recipient of a 2009 Exc!te Award by [CustomRetailer](#) magazine. Niles CAT-5 HDMI Baluns provide system integrators with a reliable and repeatable connectivity solution for extending high definition sources throughout the home using cost-effective and easy-to-install CAT-5 or CAT-6 cable. Available in both wall-mount and component model versions, the new baluns feature a flexible design architecture to ensure a professional, cosmetically appealing installation.

Niles' HDMI baluns convert high-definition audio and video signals to a balanced circuit topology so the signals can be transmitted over long runs of low-cost CAT-5 or CAT-6 cable. Operating in pairs, a system requires a transmitter balun and a receiver balun, with the transmitter located near the source component and the receiver near a flat-panel display. One of the unique features of the Niles system is that it requires only a single power supply, which can be connected to either the transmitter or receiver.

“In developing Niles CAT-5 HDMI Baluns, we sought out to create a line of baluns that struck the perfect balance of simplicity, flexibility, reliability and functionality,” said Mike “Sparky” Detmer, vice president of sales and marketing for Niles. “Niles CAT-5 HDMI Baluns provide a reliable solution for distributing HDMI signals, including those found in Blu-ray players and satellite receivers, over cost-effective CAT-5 cable. We are honored to have *CustomRetailer* recognize the benefit this line provides custom installers,” Detmer added.

Sold individually, the transmitters and receivers are available in wall-mount and component models so the installer can specify the optimum solution for any location. Niles HDMI CAT-5 Baluns utilize dual runs of CAT-5 or CAT-6 cabling and support HDMI signal transmission of different resolutions up to 200 feet.

CustomRetailer's Exc!te Awards honor products that best exemplify the excitement and growth of the custom installation and consumer electronics industries. Winners are chosen by *CustomRetailer's* editors and contributors, as well as selected retailers and industry observers. The 2009 Exc!te Award winners were announced on September 10 at a special awards reception at CEDIA EXPO 2009 in Atlanta, Ga.

For more information on Niles CAT-5 HDMI Baluns, visit <http://www.nilesaudio.com>.

Talking Points

- Niles has announced its CAT-5 HDMI Baluns have been named the recipient of a 2009 Exc!te Award by *CustomRetailer* magazine.
 - Niles CAT-5 HDMI Baluns provide system integrators with a reliable and repeatable connectivity solution for extending high definition sources throughout the home using cost-effective and easy-to-install CAT-5 or CAT-6 cable.
 - Available in both wall-mount and component model versions, the new baluns feature a flexible design architecture to ensure a professional, cosmetically appealing installation.
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About Niles Audio Corporation

Miami-based Niles Audio Corporation is a 31-year-old company recognized as The First Name in Custom Installation®. The company is a leading designer, manufacturer and marketer of audio/video custom installation products and accessories and is guided by its vision to be the world's leading provider of products and services that enable professional custom installers to design and install systems that delight their customers. To that end, Niles pursues a mission to provide solutions for end users which enable simple and easy access to home entertainment and that integrate seamlessly with other low voltage subsystems like lighting, internet, security and HVAC in residential and light commercial environments. Niles conducts its business with a promise to treat its customers, employees, suppliers and stakeholders with fairness and respect and to foster teamwork, innovation and a commitment to be the best in everything it does. Additional information may be obtained by visiting <http://www.nilesaudio.com> or by contacting Mike Detmer at Niles Audio Corporation, 12331 SW 130th Street, Miami, FL 33186 (1-800-BUY-HIFI; ext. 197).

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